

PROGRAMME

Monday 10 November 2014 Location: City Hall Amsterdam, Raadzaal Amstel 1, 1011PN Amsterdam	
14.00	Coffee and registration
14.30	Welcome – Arjan Vliegenthart, Alderman of Amsterdam, NL – Katrin Schiffer, De Regenboog Groep, NL – Corine van de Burgt, De Omslag, NL
15.00	Keynote speech: Work Integration and Social Enterprises: current dynamics and challenges in Europe Julie Rijpens, Centre for Social Economy, BE A1
15.30	Interviews and story telling: Moderation: John-Peter Kools, De Regenboog Groep, NL Inspiring social entrepreneurs and target group representatives will share their experiences: – Claudia Fernandes, CAIS, PT – Sjoerd van der Maaden, Specialisterren, NL – Sarah Sharlott, Realise Futures, UK – John Foster, Emmaus Gloucestershire, UK A2
16.00	Coffee Break
16.30	Wises framework on European level Aurelie Dupres, ENSIE A3
16.45	Comparison of different governance approaches towards homelessness and work integration in Europe Nienke Boesveld, City of Amsterdam A4
17.15	Panel discussion: Policy responses to support and stimulate work integration on national and local level Moderation: Aurelie Dupres, ENSIE, BE Panel members: – Nienke Boesveld, City of Amsterdam, NL – Ewald Lochner, Sucht und Drogenkoordination Wien, AT – Riccardo Zoffoli, Social cooperative Sol.Co, IT – Michele Rigby, Social Firms, UK – Alessandro Pirona, European Monitoring Centre on Drugs and Drug Addiction, PT A5
18.15	Launch of the toolbox
18.30	Wrap-up and closure
19.30	Site visit at social firm ‘ De Prael’ (with pre-registration)
20.00	Dinner and reception at ‘De Prael’ (with pre-registration)

Tuesday, 11 November 2014

Location: De Meervaart

Meer en Vaart 300

1068 LE Amsterdam

www.meervaart.nl

9.30	Welcome and registration
10.00	Opening session - in Dutch with simultaneous translation RED ROOM Welcome – Arjan Vliegthart, Alderman of Amsterdam for work, income and participation, NL – Eric van de Burg, Alderman of Amsterdam for care and welfare Interview session with Vincent Bijlo and – Wil Tinnemans, writer, moderator and mediatrainer, NL – Frans Kalshoven, journalist and publicist, NL – Sandra Ballij, social entrepreneur, NL
11.30 – 13.00	OPEN SPACE SESSION: Pitch your work or project (3-5 minutes per presentation) GROUND FLOOR (CAFE AREA) Moderation: Sara Woods, De Regenboog Groep, NL A6
12.00	Lunchbreak
13.00	Parallel session 1: Challenges and social dynamics in the field of work integration and social entrepreneurship FIRST FLOOR Moderation: Jaap Kemkes, De Omslag, NL – Sofia Mora, APDES, PT: Critical factors for work integration in Europe: the INWORK toolbox A7 – Aurelie Dupres, ENSIE, BE: Work integration in Europe; a comparison of approaches in Europe A8 – Erik Boer, ACE, NL: Relevance of capacity building and education A9 – Paul Anders, Drugscope, UK: The situation in the UK A10 Parallel session 2: Starting and organising work integration initiatives FIRST FLOOR Moderation: Michele Rigby, Social Firms UK – Suzan Doodeman, Social Start, NL: Practical support for starting social entrepreneurs A11 – Raluca Ouriaghly, Rise, RO: Experiences from Romania A12 – Sander Egas & Brigit Nieuwburg, De Regenboog Groep, NL: NGO's as initiators of WISE's A13 – Vina Patel, Social Firms Wales, UK: Experiences from the UK A14
14.30	Coffee break

15.00	<p>Parallel session 3: Measuring social impact FIRST FLOOR</p> <p>Moderation: Aurelie Dupres, ENSIE, BE</p> <ul style="list-style-type: none"> – Nicky Stevenson, researcher, UK: Social Impact Measurement in the UK A15 – Marlon van Dijk, social evaluator, NL: Practical tools to measure social impact: Sinzer A16 – Floriana Nappini, Consorzio Sociale Light, IT: Social impact measurement in Italy A17 <p>Parallel session 4: Strategies to ensure sustainability and growth FIRST FLOOR</p> <p>Moderation: Sofia Mora, APDES, PT</p> <ul style="list-style-type: none"> – Lex Huis in het Veld, PWC, NL: How to raise and (re)invest capital as social entrepreneur? A18 – Jamy Goewie, ASHOKA, NL: international experiences from the ASHOKA network A19 – Sarah Sharlott, Realise Futures, UK: Financing and supporting social firms in the UK A20 – Oriol Gaspa, Garbet, ES: Cooperation with the private sector A21
16.30	Informal closure with drinks

Wednesday, 12 November 2014

10.00 – 12.00	<p>Skill Building Session (pre-registration required) How to develop a business plan in one single day? Location: ACE Plantage Muidergracht 12, 1018 TV Amsterdam A22</p>
9.00 – 13.00	<p>Site visits (pre-registration required)</p> <p>Pick-up Location: IBIS Hotel Centre Stationsplein 49 1012 AB Amsterdam A23</p>